

# Collections Management for Microsoft Dynamics GP



The more efficient your collections system, the greater your profit margin, Collections Management for Microsoft Dynamics GP has the processing power to improve cash flow, diminish collection time and reduce bad debt.

**Collections Management** improves efficiency by centralizing your customer contact and automating your collections process. Easily track all of your customer conversations, flag invoices as promised or disputed and set reminders and notifications to follow-up.

**Collection Plans** allow you to tailor and automate your collection process by customer. Collection Plans will suggest what emails to send and calls to make when you log into Dynamics GP. Send emails and attached invoices to dozens of customers in the time it used to take you to contact a single customer.

You still have the option to process customers individually or switch hats and quickly respond to an incoming customer request. **Collections Management** users have the ability to email letters, statements, and invoices from a single screen. Defined email templates allow you to easily select the invoices to attach and include a list of them in the body of the email without having to manually attach PDF documents.

Powerful **Collection Queries** allow you to target specific customers. You can target all of your customers who are overdue and haven't promised to pay then switch your focus on to customers with broken payment promises.

“ We set a goal to reduce collections from 40% to 5%. With Collections Management, we did it, and much more. Now it takes one employee only one day to do what two employees used to do in three. ”



**“ We cut our days sales outstanding from 45 to 30 days, and ended up with less bad debt expense and \$11M more in the bank. ”**

### ROI in next to no time

Wouldn't you love a solution that could help you reduce your accounts receivable 30% in just 30 days? Say you're a \$25M company with average days sales outstanding of 60 days. That's two months of sales, or over \$4M sitting in customer bank accounts, not yours. Reduce that by 30%, and that's \$1,250,000 more of your company's money in your bank. Collections Management has quick start wizards that will set up Collection Plans and email templates for you.

**“ Now we can send collection letters, statements and invoices to hundreds of customers with the press of a button. ”**

### Accomplish more with less work

With Collections Management, your collections activities can be automated to eliminate the time-consuming effort of looking up records, keeping separate notes, and creating individual emails. Easy to learn and accessible directly from within Microsoft Dynamics GP, Collections Management allows you to contact many more customers in much less time.

**“ We slashed our 90+ day receivables by a whopping 95% —from \$630,000 to \$32,000 — in less than a year! ”**

### Improve your cash flow

Wouldn't it be great to spend more time counting your money and less time chasing it? Now you can. Improve cash flow and reduce bad debt expense. If you have customers, you need Collections Management.



**Call:** +1 (877) 897-1209

**Visit:** [www.profad.com](http://www.profad.com)

**Email:** [profad@profad.com](mailto:profad@profad.com)

### About Us

Professional Advantage is a Gold Certified Microsoft Partner, and offers cross-industry enhancement solutions built on Microsoft Dynamics® GP, CRM and RMS. Over the past 12 years Collections Management has been sold to thousands of customers worldwide.

